

## Message Text

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60

ORIGIN AGR-10

INFO OCT-01 NEA-10 ISO-00 EB-07 CIAE-00 COME-00 INR-07

LAB-04 NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /058 R

DRAFTED BY: FAS/FMD/ETSD;WFDOBBINS:TMS

APPROVED BY: NEA/ARP:FMDPCKMAN

ETSD:WFDOBBINS - AGRIC

FMD:JMINYARD - AGRIC

AA:TFREEMAN- AGRIC

AGRIC- ERBEVIS

----- 021061

R 141633Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY KUWAIT

UNCLAS STATE 270153

E.O. 11652: N/A

TAGS: BRTA KU

SUBJECT: ALTERNATE EXHIBIT SITE IN KUWAIT

REF: KUWAIT 4442

1. FOR FURTHER PLANNING OF PROPOSED FOOD EXHIBIT AT KUWAIT  
HILTON NEED TO KNOW IF HOTEL ABLE TO PROVIDE OR ARRANGE ON A  
LOAN OR RENTAL BASIS FROZEN DISPLAY CABINETS. DURING 1970  
EXHIBIT MIDDLE EAST TRADING AND INDUSTRIAL COMPANY IN KUWAIT  
PURCHASED TO TYLER 8 FOOT ICE CREAM CASES AND FAS PAID OCEAN  
FREIGHT IN RETURN FOR USE DURING EXHIBIT. IN EVENT NO  
REFRIGERATION AVAILABLE, FAS WILLING TO REPEAT THIS PROCEDURE  
WITH SAME OR DIFFERENT COMPANY. REFRIGERATION MUST BE SELF-  
CONTAINED AND PREFERABLY OPEN TOPPED. ESTIMATE EXHIBIT WILL  
REQUIRE EQUIVALENT OF 24 LINEAR FT. REFRIGERATION. REQUEST  
EMBASSY INQUIRE AS TO AVAILABILITY AND COST AND ADVISE FAS  
SOONEST.

2. PREVIOUS KUWAIT SHOW UTILIZED A CARDBOARD DPSPLAY STAND FOR  
EACH EXHIBITOR. THIS STRUCTURE WAS NOT ENTIRELY SATISFACTORY,  
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AND FAS HAS A DRAWING FOR A SIMPLE, BUT EFFECTIVE, STAND THAT

HAS BEEN CONSTRUCTED BY HOTEL MAINTENANCE SHOPS IN OTHER LOCATIONS.  
THESE UNITS HAVE NO LEGS AND SIT ON HOTEL BANQUET-TYPE TABLES.  
EACH UNIT REQUIRES TWO 4 BY 8 FT. SHEETS OF ONE INCR OR THREE-  
QUARTER INCE PINE SHELVING OR PLYWOOD, ONE QUART OF WHITE PAINT  
AND ONE PINT OF BLACK PAINT PLUS A HALF DOZEN NAILS AND SCREWS.  
DOES THE HOTEL HAVE A CARPENTER SHOP THAT COULD PRODUCE THESE  
UNITS FOR FAS. IF THIS NOT POSSIBLE, IS THERE A COMMERCIAL FIRM  
THAT COULD DO THIS. IF ANSWER IS AFFIRMATIVE, FAS WILL SEND  
DRAWING AND REQUEST A PRICE PER UNIT FOR APPROXIMATELY 30 UNITS.  
PLEASE ADVISE SOONEST. KISSENGER

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